

## **Historic, archived document**

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# MICHELL'S SEASONABLE OFFER

## FOR FLORISTS'

### ANTIRRHINUM

#### Special Forcing Varieties

- Afterglow.** Golden bronze. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Bertha Baur** (*Schumann*). Lavender or orchid color, fine large spikes. Orig. trade pkt., \$2.00; \$5.00 for 3 trade pkts.
- Bertha Baur** (*Regular Strain*). Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- Ceylon Court.** Canary yellow. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Cheviot Maid Supreme.** An improvement on Cheviot Maid; deeper in color. Half trade pkt., 60c; \$1.00 per trade pkt., 3 trade pkts., \$2.50.
- Cincinnati** (*Witterstaetter*). Large flowering, light rose pink. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- Coate's Yellow Perfection.** Splendid deep yellow; medium early. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Helen.** Lovely salmon color. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Improved Sunburst.** Color of Sunburst Rose. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Jennie Schneider.** True Columbia Rose color. Trade pkt., 50c; \$1.00 per  $\frac{1}{8}$  oz.

**Judd's Early Light Pink.** Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.

**Lucky Strike.** Large flowering, large open flowers on long stems. Trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.

**New Dawn.** Golden orange, a very pleasing color. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.

**Philadelphia Pink.** Pure pink. Trade pkt., 50c; \$1.00 per  $\frac{1}{4}$  oz.

**Philadelphia Pink** (*Originator's Stock*). Trade pkt., \$1.00; \$5.00 for 6 trade pkts.

**Roman Gold.** Deep golden yellow, suffused pink. Trade pkt., 75c; \$2.00 per  $\frac{1}{8}$  oz.

**Rose Queen.** Dark pink. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.

**Sun Tan.** Rose and tan color. Half trade pkt., 60c; \$1.00 per trade pkt.; \$2.50 for 3 trade pkts.

**Terry's Surprise** (*Improved*). Rich rose, shaded bronze. Orig. trade pkt., \$2.00; \$5.00 for 3 trade pkts.

**Velvet Beauty.** American Beauty red. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.

**White Rock.** Extra early, pure white. Trade pkt., 50c; \$1.00 per  $\frac{1}{8}$  oz.

**MicHELL's Special Forcing Mixed.** A choice blending of special forcing varieties. Trade pkt., 50c; \$1.00 per  $\frac{1}{8}$  oz.

### MICHELL'S "DISTINCTIVE" CINERARIAS

#### Cremer's Prize Strain

##### (Wilt Resistant)

This new strain is the result of a cross between Multiflora Nana, Hybrida Grandiflora and Stellata; flowers large; plants compact with small leaves. Choice mixed colors. Original trade pkt., \$1.50; \$4.00 per 3 pkts.;  $\frac{1}{32}$  oz., \$4.50; \$8.00 per  $\frac{1}{16}$  oz.

#### Multiflora "Weissenseer"

##### (White Sea)

A new variety with flowers almost twice as large as the regular Multiflora Nana strain. In color a splendid range of blue, rose and red shades, with white zone center. Half trade pkt., 75c; \$1.25 per trade pkt.;  $\frac{1}{32}$  oz., \$5.00.

#### Howard and Smith's Strain

A fine strain of large flowering Hybrida Grandiflora, large leaved type, grown by a California specialist. Trade pkt., \$1.00; \$3.00 per  $\frac{1}{32}$  oz.

#### Multiflora Grandiflora Maxima

Extra large flowers in a wonderful range of colors. We offer it in mixed colors only. 60c per half trade pkt.; trade pkt., \$1.00; \$4.00 per  $\frac{1}{32}$  oz.

#### Multiflora Nana

Very dwarf and compact; flowers of large size.

	$\frac{1}{2}$ Trade Pkt.	Trade Pkt.
<b>Azure Blue</b>	....\$0.60	\$1.00
<b>Dark Blue</b>	..... .60	1.00
<b>Dark Red</b>	..... .60	1.00
<b>Rose</b>	..... .60	1.00
<b>Mixed</b>	..... .60	1.00
( $\frac{1}{32}$ oz., \$2.50)		

## MICHELL'S SEED HOUSE

CATALOGUE FREE

516-518 MARKET ST.  
PHILA., PA.

Nurseries and Plant Houses, Andalusia, Pa.

MICHELL'S FLOWER SEEDS
CYCLAMEN, MICHELL'S GIANT SHOW

New Crop Seed Ready in July

Binneweis Strain in Original Packets

Note: 250 seeds of one variety at 1000 rate; less than 250 seeds of one variety at 100 rate. 100 seeds of a variety in original packets is the smallest quantity available.

Table with 2 columns: Variety Name and Price (100 Seeds, 1000 Seeds). Rows include Dark Blood Red, Bright Red, Rose of Marienthal, Pure Rose, White with Carmine Eye, Pure White, Bonfire, America, Improved Salmon Rose, Glory of Wandsbek, Rose of Zehlendorf, Orange Beauty, Safranin Red, Mozart, Lavender, Pink Pearl, Mixed Colors, and Rokoko Mixed.

VOGT'S NEW DOUBLE FLOWERING

Table with 2 columns: Variety Name and Price (100 Seeds, 1000 Seeds). Rows include Admiration, Cerise Brilliant, Prosperity, and Rosea.

MICHELL'S GIANT PANSIES

Table with 2 columns: Variety Name and Price (Trade pkt., Oz., 1/4 lb.). Rows include America, Maple Leaf Giants, Englemann's Special Mixture, Michell's New Swiss Giants, Alpenglow, Lake of Thun, Rhinegold, Roggli, Michell's Giant Exhibition, Triumph of the Giants, Giant Trimardeau Mixed, Mad. Perret, Masterpiece, and Fine English Mixed.

GIANT PRIZE PANSY SEED (in separate colors)

Table with 2 columns: Variety Name and Price (Trade pkt., Oz., 1/4 lb.). Rows include Azure Blue, Black Blue, Emperor William, Hortensia Red, King of the Blacks, Lord Beaconsfield, Snow Queen, White with Eye, Peacock, Pure Yellow, Yellow with Eye, and Mrs. P. S. DuPont.

# MICHELL'S SEASONABLE BULBS

## LILIUM HARRISII

### MICHELL'S SPECIAL BRAND

#### St. David's Isle Grown—A Perfect Strain of Rare Quality

Our Harrisii have been grown for us by the leading bulb grower of Bermuda, on the Island of St. Davids, and have the stamp of approval of the Department of Agriculture of the Bermudas. Freedom from disease is assured by the rigid, regular inspection, while in the fields and in the packing sheds by their inspectors. We make personal inspection of the bulbs while growing and also before packing, thus assuring our florist customers perfect quality.

The Michell strain is foremost in productiveness and each bulb selected for its blooming quality. Every florist should include in

their houses this season this strain of these wonderful Harisii. A safeguard of protection in every case. Order early as stock is limited; you are buying direct from the fields as this strain is not offered by jobbers, we are the direct importers.

Size	Bulbs		
	per Case	100	Case
6 to 7 inch	335	\$8.00	\$22.50
7 to 9 inch	200	12.00	22.50
8 to 10 inch	150	17.00	22.50
9 to 11 inch	100	22.50	22.50

Write for prices on larger quantities.

### BABY CALLAS

A new pure white variety which is a perfect miniature of the large Aethiopica; stems 12 to 18 inches tall. Prolific bloomer throughout the entire winter. Requires same culture as the regular Aethiopica. We also recommend this as an attractive pot plant.

Doz.	100
\$2.25	\$15.00

### WHITE CALLAS (Aethiopica)

Clean, healthy Bulbs.

	Doz.	100	1000
1¼ to 1½ in. in diameter.	\$0.65	\$4.25	\$37.50
1½ to 1¾ in. in diameter.	1.25	9.00	85.00
1¾ to 2 in. in diameter.	1.75	12.00	110.00
2 to 2½ in. in diameter.	2.75	20.00	180.00

### YELLOW CALLA (Elliottiana) (True) (Ready in November)

	Doz.	100	1000
<b>Mammoth.</b> 2 to 2½ inches diameter	\$1.75	\$11.00	\$100.00
<b>Monster.</b> 2½ to 3 inches diameter	2.25	15.00	140.00
<b>Jumbo.</b> 3 to 3½ inches diameter	3.50	25.00	225.00

### SPOTTED CALLAS (Ready in November)

	Doz.	100	1000
2 to 2½ inches diameter..	\$1.75	\$11.00	\$100.00

### SPANISH IRIS (Ready in October)

Large size bulbs, grown and selected for forcing.

	100	1000
<b>Cajanus.</b> Canary yellow, with orange blotch on falls	\$3.50	\$31.00
<b>King of the Blues.</b> Deep purplish blue	3.00	27.50
<b>King of the Whites.</b> Pure white.	3.00	27.50

### DUTCH IRIS (Hollandia)

7 to 8 ctm.	8 ctm. and up
100	1000

<b>A. Bloemard.</b> Purplish blue; very early	\$3.00	\$26.00	\$4.00	\$35.00
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<b>Adrian Backer.</b> Purplish lilac	3.50	30.00	4.50	40.00
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<b>D. Haring.</b> White tinted lilac; early	2.80	24.00	3.50	31.00
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<b>Leonardo Da Vinci.</b> White and yellow	2.80	24.00	3.50	32.00
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<b>Poggenbeeck.</b> Brilliant blue; early.	2.75	22.00	3.50	32.00
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<b>Theresa Schwartz.</b> Standard lilac; falls white	2.75	23.00	3.50	32.00
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<b>White Excelsior.</b> Immense pure white	3.00	26.00	4.00	35.00
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	6 to 7 ctm.	7 to 8 ctm.
	100	1000
<b>Yellow Queen.</b> Extra fine	\$2.75	\$22.00
	\$3.50	\$32.00

	100	1000
<b>IRIS FILIFOLIA — Imperator.</b> Deep blue. 8 ctm. and up	\$3.25	\$28.00

<b>IRIS, WEDGEWOOD.</b> 9 to 10 ctm.	6.00	50.00
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<b>IRIS, WEDGEWOOD.</b> 10 to 12 ctm.	7.00	60.00
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# MICHELL'S SEASONABLE BULBS

## RED RIDING HOOD FREESIA

A new and distinct color, being a blood red; of upright growth; stems rigid; each bulb produces from 3 to 4 laterals.

	100	1000
First size bulbs, 1/2 to 5/8 inch ..	\$3.75	\$32.50
Mammoth bulbs, 5/8 to 3/4 inch..	4.00	36.00

## SUPER FLORA PURITY FREESIA

	100	1000
First size bulbs, 1/2 to 5/8 inch ..	\$0.85	\$6.50
Mammoth bulbs, 5/8 to 3/4 inch..	1.25	11.00
Monster bulbs, 3/4 to 7/8 inch....	2.25	17.00
Jumbo bulbs, 7/8 inch and up ...	3.00	25.00

## ELDER'S GIANT WHITE FREESIA

	100	1000
First size bulbs, 1/2 to 5/8 inch ..	\$2.25	\$16.00
Mammoth bulbs, 5/8 to 3/4 inch..	2.50	22.00
Monster bulbs, 3/4 to 7/8 inch ...	4.75	42.50

## COLORED FREESIAS

	100	1000
<b>Apotheose.</b> Enormous flowers, pink tinted lavender.		
First size bulbs, 1/2 to 5/8 in. ..	\$1.75	\$14.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.75	22.50
Monster bulbs, 3/4 to 7/8 in. ..	3.50	30.00

**California.** Bright golden yellow.

First size bulbs, 1/2 to 5/8 in. .	1.50	12.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.00	15.00

**Golden Daffodil.** Golden yellow with orange blotch.

First size bulbs, 1/2 to 5/8 in. .	.85	6.50
Mammoth bulbs, 5/8 to 3/4 in. .	1.25	11.00
Monster bulbs, 3/4 to 7/8 in. ..	2.25	17.00

**Marie Louise Fischer.** Rich lavender blue.

First size bulbs, 1/2 to 5/8 in. .	1.50	12.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.00	15.00
Monster bulbs, 3/4 to 7/8 in. ..	2.50	21.00

**Mia Marvin.** A gigantic canary yellow, with heavy blotch of deep orange on lower lip.

First size bulbs, 1/2 to 5/8 in. .	3.50	30.00
Mammoth bulbs, 5/8 to 3/4 in. .	4.00	35.00

**Blue Bird.** Deep Delphinium blue, with light center.

First size bulbs, 1/2 to 5/8 in. .	2.25	17.50
Mammoth bulbs, 5/8 to 3/4 in. .	2.50	21.00

## COLORED FREESIAS—Continued

<b>Miss Blanche Blue.</b> Deep bluish lavender.	100	1000
1/2 in. up .....	\$2.00	\$16.00

<b>Mrs. Marc Peters.</b> Rosy salmon, blotched golden yellow.		
First size bulbs, 1/2 to 5/8 in. .	2.00	15.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.25	18.00

<b>Pink Beauty.</b> Giant rose pink; broad petals; open flowers; the best pink to date.		
First size bulbs, 1/2 to 5/8 in. .	2.25	17.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.50	21.00

<b>Robert Craig</b> ( <i>Improved Splendens Type</i> ). Lavender.		
First size bulbs, 1/2 to 5/8 in. .	2.00	15.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.25	18.00

<b>Sunset.</b> A new color in Freesias, being flame orange.		
First size bulbs, 1/2 to 5/8 in. .	2.25	17.50
Mammoth bulbs, 5/8 to 3/4 in. .	2.50	20.00

<b>Tangerine.</b> Pure orange.		
First size bulbs, 1/2 to 5/8 in. .	2.00	16.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.50	21.00

<b>Rainbow Mixture.</b>		
First size bulbs, 1/2 to 5/8 in. .	1.50	12.00
Mammoth bulbs, 5/8 to 3/4 in. .	2.00	15.00

## NARCISSUS

<b>Michell's Big Bloom Paper White.</b>	100	1000
First size, 13 ctm. up .....	\$2.00	\$15.00
Mammoth, 14 ctm. up .....	2.25	18.50
Monster, 15 ctm. up .....	2.75	23.00

Prices on Narcissus Bulbs Subject to Change

## BABY GLADIOLUS TECOLOTE (Ready in October)

**Spitfire.** This new variety of Baby Gladiolus is a distinct improvement over the older varieties; stems longer, with a greater number of blooms; individual florets larger and more open. Color a brilliant, deep reddish salmon. 50c per doz.; per 100, \$3.50; \$30.00 per 1000.

	Doz.	100	1000
<b>Lavender Blue</b> .....	\$0.50	\$3.50	\$30.00
<b>Orange</b> .....	.50	3.50	30.00
<b>Orchid</b> .....	.50	3.50	30.00
<b>Scarlet</b> .....	.50	3.50	30.00